

sponsorship opportunities

TLC 2018

7th edition

Warsaw, Poland, 23-24 March 2017

Since its first incarnation in 2012, TLC has been building a vivid community infused with contemporary ideas.

In our most recent feedback form, we scored 8.6 out of 10 in matching expectations, 9.4 in organization, 8.4 in value for money, and 9.5 in facilities.



The focus of TLC 2018 is **Translator Ex Machina**, the general theme considering the vast array of technologies around and within the translation industry.



Let us work for your brand

TLC sponsorships provides:

- ▶ Access to a large audience from over 30 countries
- ▶ Sales and development opportunities
- ▶ Increased brand awareness
- ▶ Partnership opportunities
- ▶ Validation of your commitment and support for the translation industry
- ▶ Exhibition, recruitment and advertisement space

Recent edition of the conference attracted nearly 300 attendees from all over the world, including end clients, translation agencies, freelance translators, interpreters and linguists.

Become a sponsor of the Translation and Localization Conference, one of the biggest industry events in Europe!

23-24
March
2018



Package	Main sponsor	Sponsor	Supporting sponsor
Custom session or workshop included in the program	✓		
Speech (5 min) after the conference opening and closing ceremonies	✓		
Sponsor's presentation included in the conference program	✓	✓	
Exhibition + recruitment space (2 days; includes one table, up to two chairs and power, excludes conference passes - see below)	✓	✓	✓
Conference passes for 2 days	3 passes	2 passes	1 pass
Networking evening passes	3 passes	2 passes	1 pass
Promo (rollup, posters, brochure racks etc.) at the conference venue and rooms	4 items at venue 2 items / room	2 items at venue 1 item / main room	1 item at venue
Sponsorship announcement in social media	✓	✓	✓
Sponsor's logo and short description on the conference website	✓	✓	✓
Logo in conference mailers	✓	✓	✓
Logo in the conference notepad	whole page	watermark in the footer	watermark in the footer
Sponsor's announcements and status updates in social media	3x	2x	1x
Sponsor's mailings to attendees	3x	2x	1x
Price	5000 €	2000 €	950 €

Badge lanyards sponsor €400

With sponsor's logo and custom text. Provided with conference badges to all attendees. Sponsor's logo on the website and conference materials (rollups, posters, print-outs etc.)

Networking evening sponsor €1000

Recognition via prominent signage at networking venue. Host your own game at the beginning of the networking evening. Sponsor's logo on the website and conference materials (rollups, posters, print-outs etc.).

Conference giveaway €1500

Whether it's a T-shirt, a pen-drive, a rucksack or anything you can think of to promote your company – send it to us and we will give it to every attendee.

Coffee breaks sponsor €500

Recognition via prominent signage in the foyer at the conference venue. Statement of gratitude directly before sponsored breaks. Sponsor's logo on the website and conference materials (rollups, posters, print-outs etc.).

Custom workshop session €1000

Custom session or workshop included in the conference program (up to two hours). Available spots: 2.

Lunch sponsor €500

Recognition via prominent signage at lunch. Statement of gratitude directly before sponsored lunch. Sponsor's logo on the website and conference materials (rollups, posters, print-outs etc.).

Conference mug sponsor €500

Logo included on the mug beside TLC logo. Mugs are handed out to TLC Supporters, speakers and sold as memorabilia for attendees.

Contact

If you are interested in other advertising or sponsorship options, please feel free to contact us.

All the prices above are net prices. With any queries please contact Jacek Mikrut at info@translation-conference.com.